



## Kocina Marketing Companies Affiliations and Awards

Kocina Marketing's family of companies includes Media Relations, Inc. Mid-America Events & Expos, Inc. and Checkerboard Strategic Web Development. We strongly believe in the value of community involvement and being good corporate citizens.

Below are some of the many organizations in which we participate, as well as some of the awards we have been given.

### Affiliations



Dakota County Action Council

### Awards

#### The Expo Group

##### 2009 Show Manager of the Year (SMOTY) award

Honoring Michelle Roddie for her innovative practices, premier customer service, commitment to success and ability to overcome obstacles

#### Minneapolis St. Paul Business Journal

##### 2008 25 Women to Watch

Honoring leaders to keep an eye on for continued success.

#### Upsize Minnesota

##### 2008 Upsize Lifeline Award

Recognizing the wisdom of successful. Minnesota-based small-business owners and the mentors, advisors and champions on whom they rely.

#### Minneapolis Regional Chamber of Commerce

##### 2007 Quality of Life Award

The Minneapolis Regional Chamber of Commerce presented its Quality of Life Awards annually as a way to publicly thank and congratulate member businesses for doing what they do best: providing desirable workplaces and creating sound communities in which to live and conduct business.

**Mpls. St. Paul Magazine  
2006 Standing Ovation Award**

Recognizing outstanding individuals and their organizations for their contributions to their community.

**National Association of Women Business Owners  
2005 Luminary Award**

The award honors a woman who lights the way for others through mentoring and/or volunteering to the community.